



*by Pink Media Kit*

A Lifestyle Blog





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*Instant Pot Mac & Cheese*





The Blog

# Creating lasting relationships

Here at *by Pink*, we believe it is important to build lasting brand partnerships.



*Strawberry Low Carb Ice  
Cream (No Churn)*





# About by Pink

Lifestyle, Food and Crafts

by Pink was Founded in 2012, by Jamela Porter. My mission for by Pink is to create the best recipes and crafts for families that are not only quick but also as easy. Being a single mom, I was always trying to find ways to get everything done in a day. From making homemade meals to doing homework, and cheering my kids on at extracurricular events.

*DIY Epsom Salt Detox Bath  
Soak*







## Get To Know Jamela

I am a divorced, African American mother of 3 children, a boy and 2 girls. We are located in the Midwest, Fort Wayne, Indiana to be exact, where I was born and raised. I was a hair stylist for 15 years who went into bartending around 2013. I have always been an extreme crafter and have always enjoyed cooking. So when I went into food and craft blogging around 2015 I was right at home.

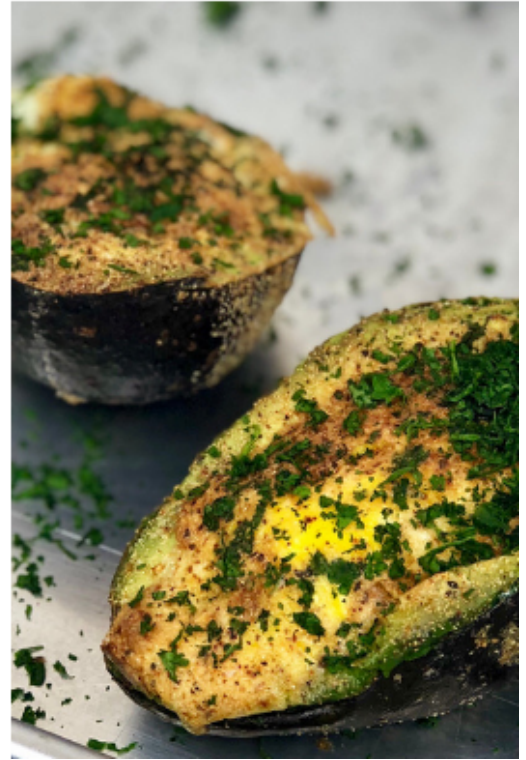


In January of 2018, I decided to quit my job and focus on my blog full time creating recipes, crafts and video tutorials for both. It has been one of the best decisions I have ever made.

*Instant Pot Chicken Burrito  
Bowl*







## Recipes



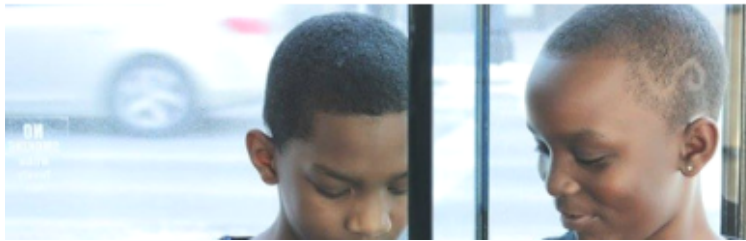
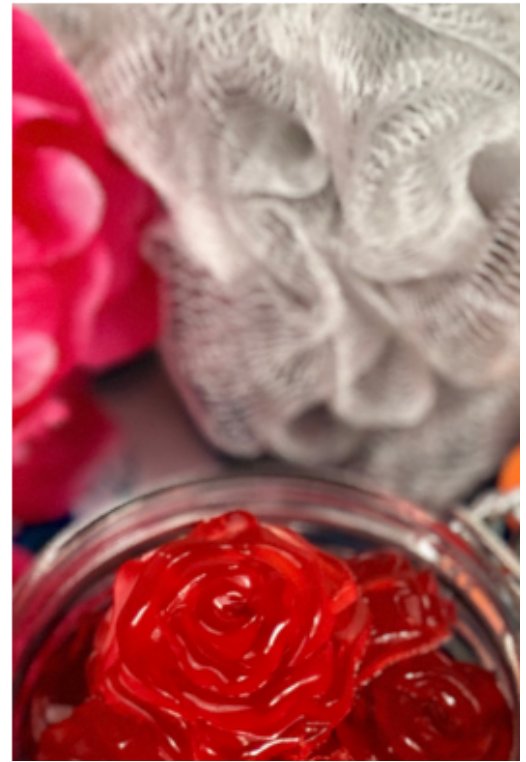
<https://www.youtube.com/watch?v=uXnS77YMhX0&t=3s>



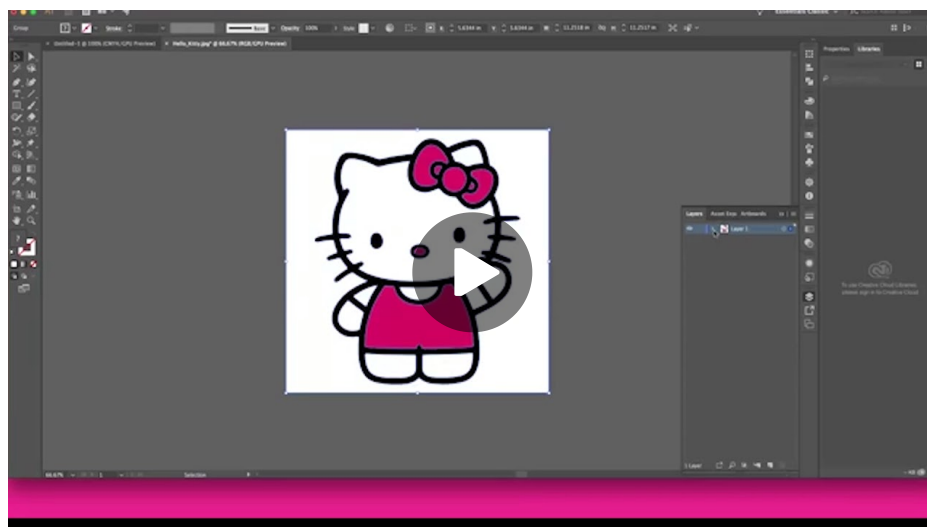
*DIY Lush Inspired Shower  
Jellies*







## Diy/Crafts



<https://www.youtube.com/watch?v=SMedopSA020>

*Air Fryer Taco Bell  
Crunchwrap Recipe*







# Services Offered

Sponsored Posts

Sponsored Reviews

Link Inclusion

Video Creation

Facebook Live

Press Trips

Social Sharing



*Pillsbury Monkey Bread  
Recipe with Apples*

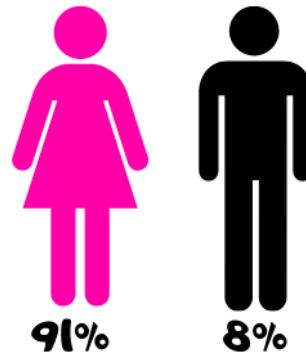


# Analytics



**Sessions: 268,006**  
**Users: 215,884**  
**Pageviews: 343,021**

## Gender



## Age

18-24:	1.58%
35-44:	26.40%
45-54:	22.34%
25-34:	22.17%
55-64:	17.92%
65+:	9.58%

## Location Country

United States: 91.05%  
Canada: 6.10%  
United Kingdom: 0.58%  
Australia: 0.38%  
India: 0.13%  
Germany: 0.12%  
Philippines: 0.11%  
South Africa: 0.10%  
Singapore: 0.08%  
Netherlands: 0.07%

## U.S States

Texas: 8.84%  
California: 7.92%  
Florida: 5.08%  
Illinois: 5.02%  
Ohio: 4.22%  
Michigan: 4.17%  
Georgia: 3.75%  
New York: 3.47%  
Pennsylvania: 3.42%  
North Carolina: 3.41%

All numbers based on the last 3 months Google Analytics Report as of 12/26/18

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122,279



15,219



10,986



4,215



2,758

## CONTACT DETAILS

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